



2020

13TH ANNUAL

**"FIRST FRIDAY"**

ECONOMIC OUTLOOK FORUM

**JANUARY 3, 2020**

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ECONOMIC OUTLOOK FORUM

2020

Maryland Bankers Association, in participation with the Maryland Association of CPAs, Maryland Retailers Association, Maryland Chamber of Commerce, and Maryland REALTORS® proudly presents the 13th Annual “First Friday” Economic Outlook Forum, Friday, January 3, 2020, at the Baltimore Renaissance Harborplace Hotel in Baltimore, Maryland.

The “First Friday” Economic Outlook Forum showcases economic experts who will share valuable information about both current events and the future of the region’s economy.

This event attracts influential leaders in the business community. Previous years’ events have sold out quickly, so be sure to register today!

### Invite Your Best Customers

*Kick off the new year by treating your customers or prospective clients to high level networking and a first look at the economic forecast for the year at this premier event.*

### AGENDA

10:00 a.m. Coffee/Registration and Networking

11:00 a.m. – 2:30 p.m. Business Sessions & Luncheon



The Regional and Local Economic Update  
**Anirban Basu, MA, MPP, JD**  
Chairman & CEO  
Sage Policy Group

### Expert Panel Discussion



**James E. Glassman**  
Managing Director, JPMorgan  
Chase & Co. and Head Economist,  
Chase Commercial Banking



**Mark G. McGlone**  
Chief Investment Officer  
PNC Asset Management Group



**Luke Tilley, Ph.D.**  
Chief Economist  
Wilmington Trust Investment  
Advisors



**Keynote Session**  
**Thomas I. Barkin**  
President and Chief Executive Officer  
Federal Reserve Bank of Richmond



Baltimore Renaissance Harborplace Hotel  
202 East Pratt Street  
Baltimore, MD 21202

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# ECONOMIC OUTLOOK FORUM SPONSORSHIP OPPORTUNITIES

# 2020

## **PLATINUM SPONSOR - \$10,000**

- 30 premiere reserved seats at the event (three tables of 10)
- Company listing as Platinum Sponsor on press releases as well as correspondence to more than 5,000 individuals throughout the State to promote the event
- Spotlight listing as event Platinum Sponsor
- Recognition and thanks from the podium
- Speaking opportunity to introduce a session speaker
- Table identifiers reserving your tables with your company's logo
- Premium table linens that coordinate with sponsor logo

## **GOLD SPONSOR - \$5,000**

- 20 reserved seats at the event (two tables of 10)
- Spotlight listing as event Gold Sponsor
- Gold Sponsors will be listed as exclusive sponsors of luncheon
- Recognition and thanks from the podium
- Table identifiers reserving your tables with your company's logo
- Premium table linens that coordinate with sponsor logo

## **SILVER SPONSOR - \$3,750**

- 15 reserved seats at the event (one table of 10 and shared table)
- Spotlight listing as event Silver Sponsor
- Silver Sponsors will be listed as exclusive sponsors of coffee break
- Recognition and thanks from the podium
- Table identifiers reserving your table with your company's logo

## **PATRON SPONSOR - \$2,000**

- 10 reserved seats at the event (one table of 10)
- Spotlight listing as event Patron Sponsor
- Recognition and thanks from the podium
- Table identifiers reserving your table with your company's logo

## **SHARED-PATRON SPONSOR - \$1,200**

- 5 reserved seats at the event
- Recognition and thanks from the podium
- Table identifiers reserving your table with your company's logo
- Spotlight listing as event Shared Patron Sponsor

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REGISTRATION FORM

2020

Baltimore Renaissance Harborplace Hotel  
202 East Pratt Street | Baltimore, MD 21202

Primary Contact: \_\_\_\_\_

Email: (required) \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

*If registering more than one person, please email all names and titles to Ann DeVilbiss at adevilbiss@mdbankers.com by December 6, 2019.*

Online registration is also available at [www.mdbankers.com](http://www.mdbankers.com). Confirmation of your reservation will be emailed to the primary contact listed above.

If you have questions regarding your registration, please contact MBA's Cindy Gentilcore at 443-837-1602 | [cgentilcore@mdbankers.com](mailto:cgentilcore@mdbankers.com) or Ann DeVilbiss at 443-837-1606 | [adevilbiss@mdbankers.com](mailto:adevilbiss@mdbankers.com).

*This event will be held on Friday, January 3, 2020, regardless of weather. Due to necessary commitments, no refunds will be issued. Substitutions are welcome.*

**\*\*CPE Credits Available\*\***

Please select one of the following opportunities:

Select Sponsorship Level:

- Platinum Sponsor—\$10,000       Gold Sponsor—\$5,000
- Silver Sponsor—\$3,750               Patron Sponsor—\$2,000
- Shared Patron Sponsor—\$1,200

Individual Tickets are also available for purchase for non-sponsoring organizations: \_\_\_\_\_ (#) of Individual Tickets @ \$149 per person

Total Amount Due \$ \_\_\_\_\_

Checks should be made payable to: “Maryland Bankers Association” and mailed to: Maryland Bankers Association, 186 Duke of Gloucester St., Annapolis, MD 21401

Reservations by **credit card** may be either mailed to the address above or faxed to the MBA at (410) 269-1874. MBA accepts VISA, MasterCard, American Express and Discover.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

