



Council of Professional Women in Banking and Finance

Eighth Annual Conference

Sponsorship Brochure

The Hotel at the University of Maryland
7777 Baltimore Avenue
College Park, MD 20740

may 7
2020



Sponsorship Opportunities

These unique sponsorship opportunities & benefits give you the opportunity to receive unsurpassed recognition of your organization's commitment in embracing the mission of the Council of Professional Women in Banking and Finance in propelling women to grow to their full potential. You will have a chance to interact and be represented to an audience of close to 300 attendees in these industries to encourage, empower, and inspire women to go for GOLD – Growth. Opportunity. Leadership. Development.

Sponsorship Benefits

The Many Benefits of Sponsoring:

- Sponsors receive a one or more complimentary registrations, based on the sponsorship level chosen, and may receive additional registrations at a reduced group rate.
- Council of Professional Women in Banking and Finance name badge will include a sponsor ribbon for your company representatives registered to attend the conference.
- Sponsors have the opportunity for targeted direct mail in receiving an excel spreadsheet of the conference participants.
- We will make sure your name is recognized early and often.
- Acknowledgment from the podium.
- Sponsors for a specific event will be recognized with special signage at the event.
- Sponsors are recognized on the conference Mobile Event App

Sponsorship Levels

Marquee Sponsor - \$6,000 (2 Exclusive)

As a Marquee Sponsor your organization will be seen as the premier sponsor who has embraced the mission of the Council of Professional Women in Banking and Finance. Your organization will help kickoff the conference in energizing attendees for the day to introduce our opening speaker or to introduce our closing speaker to end on an inspiring and powerful note.

- 8 complimentary conference registrations
- Introduce the opening or closing speaker
- Exclusive company logo displayed on screen during speaker introduction
- Collectively listed on Conference Signage and Mobile Event App
- Recognition on the Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link

Diamond Sponsor - \$3,000

As a Diamond Sponsor your organization will be seen as the leading supporter who has embraced the mission of the Council of Professional Woman in Banking and Finance.

- 4 complimentary conference registrations
- Collectively listed on Conference Signage and Mobile Event App
- Recognition on the Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link

Platinum Sponsor - \$2,000

As a Platinum Sponsor your organization will be seen as the dedicated supporter who has embraced the mission of the Council of Professional Woman in Banking and Finance.

- 2 complimentary conference registrations
- Collectively listed on Conference Signage and Mobile Event App
- Recognition on the Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link

Gold Sponsor - \$1,000

As a Gold Sponsor your organization will be seen as the proud supporter who has embraced the mission of the Council of Professional Woman in Banking and Finance.

- 1 complimentary conference registration
- Collectively listed on Conference Signage and Mobile Event App
- Recognition on the Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link

Mobile Event App Sponsor - \$1,500

As a Mobile Event App Sponsor your company will be highly visible and have a constant presence with attendees throughout the day as well as pre & post conference.

- 1 complimentary conference registration
- 1 Table Top Exhibit Space
- Top Screen Multi-Rotation Banner Ad Placement and Three Push Notifications to reach out to attendees pre-event, onsite and post-event
- Recognition on Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link

Exhibiting Sponsor - \$1,000

Get your brand/product in front of conference attendees! Your company will have first impression on attendees as they arrive at the conference and throughout the day.

- 1 complimentary conference registration
- 1 Table Top Exhibiting Space
- Recognition on Mobile Event App
- Conference attendee list
- Logo will be prominently featured and acknowledged on all marketing initiatives and on website with link



Council of Professional Women in Banking and Finance

Eighth Annual Conference | Thursday, May 7, 2020

The Hotel at the University of Maryland | 7777 Baltimore Avenue | College Park, 20740

Sponsorship Form

Sponsor Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Complimentary Attendee Name(s):

- ☐ Marquee Sponsor (2 Exclusive)
\$6,000
- ☐ Diamond Sponsor
\$3,000
- ☐ Platinum Sponsor
\$2,000
- ☐ Gold Sponsor
\$1,000
- ☐ Mobile Event App Sponsor
\$1,500
- ☐ Exhibiting Sponsor
\$1,000

Payment Options

Total: \$ _____

Please return this form with your check made payable to:

Maryland Bankers Association
186 Duke of Gloucester Street
Annapolis, MD 21401

Or fax with credit card number to 410-269-1874

___ Visa ___ MasterCard ___ Amex ___ Discover

Name on Card _____

Card Number _____

Exp. _____ CVV: _____

Signature: _____

Sponsor Registration Deadline:
April 1, 2020

Due to necessary commitments, no refunds will be issued, however, substitutions are welcome.