

CHARLESTON PLACE



2020

124th Annual Convention

May 31 - June 3

Belmond Charleston Place
Charleston, South Carolina



Sponsorship Opportunities & Benefits

124th MBA Annual Convention



Bank CEOs, directors, and executive management decision-makers will gather for the Maryland Bankers Association's 124th Annual Convention on May 31 - June 3, 2020 at Belmond Charleston Place in Charleston, South Carolina. This three-day program is designed to guide bank executives on best practices and provide thought-provoking topics from industry experts to challenge their thinking - the financial world is ever-changing and our members want to change with it.

The Maryland Bankers Association has long provided a venue for industry leaders to showcase their participation in Maryland banking through their Convention sponsorships. Thanks to our sponsors, we are able to provide attendees with a memorable Convention experience, including a first-class educational program, nationally recognized speakers, and exceptional networking for organizations looking to connect with Maryland's banking industry leaders.

Sponsorships are available on a first-come, first-served basis. Sharing of sponsorships is not permitted without prior MBA approval unless otherwise noted. Priority is given to previous Convention sponsors, MBA Solutions Preferred Providers and MBA Associate Members. *Note: A surcharge of 20% will be added to all sponsorship prices for those companies that are not yet Members of the Maryland Bankers Association.*

Sponsorship Benefits

- ▶ Access, a wide variety of industry decision-makers
- ▶ Strengthen relationships with existing customers
- ▶ Generate new prospects and gain quality leads
- ▶ Spotlight/demonstrate your products and services
- ▶ Promote your company's name and gain valuable exposure
- ▶ Build brand awareness among MBA's membership

Sponsorship Value

- Logo featured as a sponsor on the Convention Mobile App
- Spotlight signage on a sponsorable visibility option
- Recognition from the stage during the Convention and in Convention materials
- One-on-one networking opportunities with Convention attendees
- Listing of Convention attendees contact information prior to the Convention

Sponsorship opportunities are not limited to those listed in this brochure and MBA is willing to consider other opportunities.

For all sponsor questions, please contact:
MBA's Cindy Gentilcore (443-837-1602 | cgentilcore@mdbankers.com)
or Ann DeVilbiss (443-837-1606 | adevilbiss@mdbankers.com)



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Sponsorship Opportunities



Please review descriptions of the sponsorship opportunities listed. If you don't see a level that fits your needs, MBA will work with you to build a custom opportunity.

Diamond Sponsor \$8,000

As a *Diamond Sponsor*, you will receive the following opportunities and benefits:

- ▶ Three complimentary Convention registrations
- ▶ Complimentary exhibit space adjacent to business session
- ▶ Reserved seating for Tuesday's Night of Celebration
- ▶ Two complimentary golf or networking activity registrations
- ▶ Banner Ad on Convention mobile app
- ▶ Advertisement on Convention mobile app
- ▶ Convention name badge "Diamond Sponsor" ribbon
- ▶ Logo spotlight in Convention agenda
- ▶ Access to Convention attendee listing prior to event
- ▶ Choose one option from the *Maximum Diamond Visibility* list

Maximum Diamond Visibility Options

- Sunday Welcome Reception
- Monday General Session
- Tuesday General Session
- Convention Audio-Visual
- Tuesday Night of Celebration Cocktail Reception
- Tuesday Night of Celebration Dinner
- Tuesday Night of Celebration Entertainment

Platinum Sponsor \$6,000

As a *Platinum Sponsor*, you will receive the following opportunities and benefits:

- ▶ Two complimentary Convention registrations
- ▶ Complimentary exhibit space adjacent to business session
- ▶ One complimentary golf or networking activity registration
- ▶ Banner Ad on Convention mobile app
- ▶ Advertisement on Convention mobile app
- ▶ Convention name badge "Platinum Sponsor" Ribbon
- ▶ Logo spotlight in Convention agenda
- ▶ Access to Convention attendee listing prior to event
- ▶ Choose one option from the *Premium Platinum Visibility* list

Premium Platinum Visibility Options

- Knowledge Session
- Hotel Room Keycards - SOLD!
- Charging Station
- Convention Amenity

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Gold Sponsor \$4,750

As a *Gold Sponsor*, you will receive the following opportunities and benefits:

- ▶ One complimentary Convention registration
- ▶ Complimentary exhibit space adjacent to business session
- ▶ Advertisement on Convention mobile app
- ▶ Convention name badge "Gold Sponsor" ribbon
- ▶ Access to Convention attendee listing prior to event
- ▶ Choose one option from the *Enhanced Gold Visibility* list

Enhanced Gold Visibility Options

- OnArrival Registration Kiosk
- Registration Packet Envelope
- Name Badge Lanyards
- Name Badges
- Notepads
- Mobile Event App
- Three Minute Power Drill
- WiFi

Silver Sponsor \$3,750

As a *Silver Sponsor*, you will receive the following opportunities and benefits:

- ▶ One complimentary Convention registration
- ▶ Complimentary exhibit space adjacent to business session
- ▶ Advertisement on Convention mobile app
- ▶ Convention name badge "Silver Sponsor" ribbon
- ▶ Access to Convention attendee listing prior to event
- ▶ Choose one option from the *Silver Visibility* list

Silver Visibility Options

- Sunday Registration Refreshments
- Monday Coffee Networking Break
- Monday Refreshment Networking Break
- Tuesday Coffee Networking Break
- Tuesday Refreshment Networking Break
- Golf Tournament Box Lunches
- Golf Tournament Refreshment Cart

Bronze Sponsor \$2,750

As a *Bronze Sponsor*, you will receive the following opportunities and benefits:

- ▶ One complimentary Convention registration
- ▶ Advertisement on Convention mobile app
- ▶ Convention name badge "Bronze Sponsor" ribbon
- ▶ Access to Convention attendee listing prior to event
- ▶ Choose one option from the *Bronze Visibility* list

Bronze Visibility Options

- Spouse Meet & Greet Program
- Networking Activity
- Golf Tournament Closest to the Pin - SOLD!
- Golf Tournament Longest Drive - SOLD!
- Golf Tournament Driving Range - SOLD!
- Golf Tournament Hole Sponsor

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Sponsorship *Form*

Sponsor Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Complimentary Attendee Name(s): _____

Please return this form with your check made payable to:

Maryland Bankers Association

186 Duke of Gloucester Street

Annapolis, MD 21401

or fax with credit card number to 410-269-1874

Visa, MasterCard, Amex or Discover

Name on Card: _____ CVV: _____

Card Number: _____ Exp.: _____

Signature: _____

Sponsorship Level

☐ Diamond Sponsor

☐ Platinum Sponsor

☐ Gold Sponsor

☐ Silver Sponsor

☐ Bronze Sponsor

Our company would like to be associated with the following visibility option at our sponsorship level:

1st Choice: _____

2nd Choice: _____

A member of the MBA staff will follow up with you to confirm the availability of the sponsorship opportunity you selected.

*****Please note all sponsors will need to also fill out a MBA Convention Registration Form separately*****

Questions? Please call Cindy Gentilcore (443-837-1602) or Ann DeVilbiss (443-837-1606).

Registration Deadline: April 10, 2020

Convention Mobile App Advertising

If your sponsorship includes a banner ad (Diamond and Platinum level), please email JPEGs to adevilbiss@mdbankers.com. The two banner ad specifications needed are 640 x 150 pixels and 552 x 150 pixels. All other sponsors may submit a 8.5x11 ad for inclusion on the app. All ads are due no later than May 8, 2020.



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