

Southeastern Conference of Community Bankers presents

55th Annual Key West Community Banking Symposium

January 19-22, 2022

Casa Marina | Key West, Florida

Sponsorship Opportunities

The 55th Annual Key West Community Banking Symposium, *presented by the Southeastern Conference of Community Bankers*, provides product and service partners an opportunity to promote their solutions to the meeting attendees. Traditionally these attendees occupy the highest levels within banks, including presidents, CEOs, senior executives and directors.

Many attendees use this meeting not only as an opportunity to network with peers, but also to identify companies that can provide solutions to the competitive challenges they face. We feel your valuable product or service aligns with the changing needs of our constituents. This brochure outlines the opportunities for sponsorship at the 55th Key West Community Banking Symposium as well as the benefits for sponsoring.

*** Special Offer ***

Sponsors at the \$1,500 - \$1,850 level will receive
one complimentary registration to gift to a first-time banker attendee.

Sponsors at the \$2,500 level and up will receive
two complimentary registrations to gift to first-time banker attendee.

Questions? Please contact MBA's Ann DeVilbiss at 443-837-1606.

This Key West Community Banking Symposium is managed by the Maryland Bankers Association (MBA)

Sponsorship Levels

Platinum Level

\$2,750

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Recognition from podium
- Display space at business sessions
- Listing in conference program
- Full page ad in program
- Signage during conference
- Opportunity to address attendees

Gold Level

\$1,500

- One registration included
- **One complimentary registration to gift to a first-time banker attendee (including guest)**
- Recognition from podium
- Display space at business sessions
- Listing in conference program
- Full page ad in program
- Signage during conference
- Opportunity to address attendees

Silver Level

\$750

- Recognition from podium
- Display space at registration area
- Listing in conference program
- Half page ad in program
- Signage during conference
- Opportunity to address attendees

Bronze Level

\$500

- Recognition from podium
- Signage during conference
- Listing in conference program

Sponsorship Events

Power Breakfast (Two Available)

\$2,500

- Two registrations included
- **Two complimentary registration to gift to a first-time banker attendee (including guest)**
- Opportunity to present a new program, demonstrate a new product, educate on new technologies, or entertain with a speaker
- Listing in conference program
- Display space at business sessions
- Signage at conference
- Spotlight signage at breakfast
- Opportunity to address attendees

Welcoming Reception

\$2,500

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Full page ad in program
- Listing in conference program
- Display space at business sessions
- Signage during conference
- Opportunity to address attendees

Chairman's Reception

\$2,500

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Full page ad in program
- Listing in conference program
- Display space at business session
- Signage during conference
- Opportunity to address attendees

Speaker Presenter

\$1,850

- One registration included
- **One complimentary registration to gift to a first-time banker attendee (including guest)**
- Opportunity to present the speaker
- Half page ad in program
- Listing in conference program
- Display space at business sessions

Due to necessary commitments, no refunds will be issued; however, substitutions are welcome.

Registration Information

Sponsorship Event/Level _____

Sponsorship Amount \$ _____

Attendee Name _____

Nickname for badge _____

Title _____

Bank/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Guest Name _____

Complimentary First-Time Banker Attendee:

1. Banker Name _____

Institution _____

2. Banker Name _____

Institution _____

Please make all checks payable to:

Southeastern Conference

C/O Maryland Bankers Association

186 Duke of Gloucester Street, Annapolis, MD 21401

or fax to 410-269-1874

If paying by credit card (MC, Visa, Amex or Discover) please provide the following information:

Name on Card: _____

Card No.: _____

Exp. Date: _____ CVV: _____

Signature: _____

Additional Attendees and Guests

Unless registrations are included in sponsorship fees, all additional attendees and guests must register and pay the appropriate conference registration fees listed on the event brochure.