

*Southeastern Conference of Community Bankers presents*

# 55th Annual Key West Community Banking Symposium

January 19-22, 2022

Casa Marina | Key West, Florida

## **Sponsorship Opportunities**

The 55th Annual Key West Community Banking Symposium, *presented by the Southeastern Conference of Community Bankers*, provides product and service partners an opportunity to promote their solutions to the meeting attendees. Traditionally these attendees occupy the highest levels within banks, including presidents, CEOs, senior executives and directors.

Many attendees use this meeting not only as an opportunity to network with peers, but also to identify companies that can provide solutions to the competitive challenges they face. We feel your valuable product or service aligns with the changing needs of our constituents. This brochure outlines the opportunities for sponsorship at the 55th Key West Community Banking Symposium as well as the benefits for sponsoring.

**\*\*\* Special Offer \*\*\***

Sponsors at the \$1,500 - \$1,850 level will receive one complimentary registration to gift to a first-time banker attendee.

Sponsors at the \$2,500 level and up will receive two complimentary registrations to gift to first-time banker attendee.

**Questions?** Please contact MBA's Ann DeVilbiss at 443-837-1606.

*This Key West Community Banking Symposium is managed by the Maryland Bankers Association (MBA)*

## Sponsorship Levels

### Platinum Level

**\$2,750**

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Recognition from podium
- Display space at business sessions
- Listing in conference program
- Full page ad in program
- Signage during conference
- Opportunity to address attendees

### Gold Level

**\$1,500**

- One registration included
- **One complimentary registration to gift to a first-time banker attendee (including guest)**
- Recognition from podium
- Display space at business sessions
- Listing in conference program
- Full page ad in program
- Signage during conference
- Opportunity to address attendees

### Silver Level

**\$750**

- Recognition from podium
- Display space at registration area
- Listing in conference program
- Half page ad in program
- Signage during conference
- Opportunity to address attendees

### Bronze Level

**\$500**

- Recognition from podium
- Signage during conference
- Listing in conference program

## Sponsorship Events

### Power Breakfast (Two Available)

**\$2,500**

- Two registrations included
- **Two complimentary registration to gift to a first-time banker attendee (including guest)**
- Opportunity to present a new program, demonstrate a new product, educate on new technologies, or entertain with a speaker
- Listing in conference program
- Display space at business sessions
- Signage at conference
- Spotlight signage at breakfast
- Opportunity to address attendees

### Welcoming Reception

**\$2,500**

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Full page ad in program
- Listing in conference program
- Display space at business sessions
- Signage during conference
- Opportunity to address attendees

### Chairman's Reception

**\$2,500**

- Two registrations included
- **Two complimentary registrations to gift to a first-time banker attendee (including guest)**
- Full page ad in program
- Listing in conference program
- Display space at business session
- Signage during conference
- Opportunity to address attendees

### Speaker Presenter

**\$1,850**

- One registration included
- **One complimentary registration to gift to a first-time banker attendee (including guest)**
- Opportunity to present the speaker
- Half page ad in program
- Listing in conference program
- Display space at business sessions

Due to necessary commitments, no refunds will be issued; however, substitutions are welcome.

## Registration Information

Sponsorship Event/Level \_\_\_\_\_

Sponsorship Amount \$ \_\_\_\_\_

Attendee Name \_\_\_\_\_

Nickname for badge \_\_\_\_\_

Title \_\_\_\_\_

Bank/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Guest Name \_\_\_\_\_

### Complimentary First-Time Banker Attendee:

1. Banker Name \_\_\_\_\_

Institution \_\_\_\_\_

2. Banker Name \_\_\_\_\_

Institution \_\_\_\_\_

### Please make all checks payable to:

#### Southeastern Conference

C/O Maryland Bankers Association

186 Duke of Gloucester Street, Annapolis, MD 21401

or fax to 410-269-1874

### If paying by credit card (MC, Visa, Amex or Discover)

#### please provide the following information:

Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

### Additional Attendees and Guests

Unless registrations are included in sponsorship fees, all additional attendees and guests must register and pay the appropriate conference registration fees listed on the event brochure.