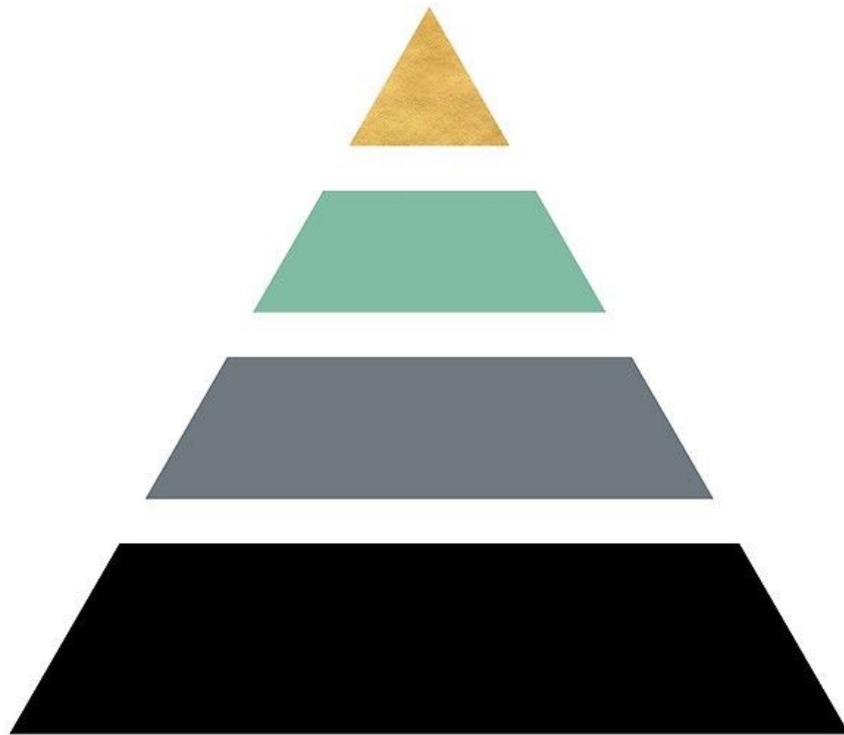




Capstone Preparation



Mr. Tom Lofland

Maryland Banking School
Class of 2024
CAPSTONE PROJECT

Part B

Your management has read your SWOT analysis memo and you have now been asked to present your findings to the CEO and key senior management.

Prepare a 5-minute presentation on your analysis and recommendations.

You may use handouts, overheads, flipcharts, etc. There is no need to prepare a PowerPoint presentation.

The audience will consist of 3 non-class members, usually an active CEO (not your own), Maryland Banking School Board members, graduates, faculty, and/or administrators.

Your presentation will take place on Wednesday evening during your senior session.

You will not be graded on your presentation. This is an opportunity for you to speak before a group of your peers. There will be limited Q&A by the audience/panel.

The 5-minute time limit will be enforced to allow everyone an opportunity to present. Time slots for presentations will be selected randomly and posted during the session.