



127th Annual Convention

The Breakers
Palm Beach, Florida

June 4 - 7, 2023

Sponsorship Opportunities

Benefits

- Access a wide variety of industry decision-makers
- Strengthen relationships with existing customers
- Generate new prospects and gain quality leads
- Spotlight/demonstrate your products and services
- Promote your company's name and gain valuable exposure
- Build brand awareness among MBA's membership

Value

- Logo featured on the Convention Mobile App
- Spotlight signage
- Recognition from the stage during the Convention and in Convention materials
- One-on-one networking opportunities with Convention attendees
- Listing of Convention attendees' contact information prior to the Convention

Sponsorship Opportunities

Diamond Level - \$10,000

Diamond Sponsors receive the following benefits:

- Two complimentary Convention registrations (a \$2,918 value)
- Complimentary exhibit space adjacent to the business sessions
- Reserved seating for Tuesday's Night of Celebration
- Three complimentary golf or networking activity registrations (up to a \$1,197 value)
- Banner Ad and advertisement on Convention mobile app
- Convention name badge "Diamond Sponsor" ribbon
- Logo spotlight in Convention agenda
- Access to Convention attendee listing prior to event
- Plus one option from the Diamond Visibility List

Diamond Visibility Options

- Sunday Welcoming Reception*
- Keynote Speaker Sponsor **SOLD***
- Tuesday Night of Celebration Cocktail Reception*
- Tuesday Night of Celebration Dinner*
- Tuesday Night of Celebration Entertainment* **SOLD***

**These options may be shared with prior approval.*

Platinum Level - \$7,500

Platinum Sponsors receive the following benefits:

- One complimentary Convention registration (a \$1,459 value)
- Complimentary exhibit space adjacent to the business sessions
- Reserved seating for Tuesday's Night of Celebration
- Two complimentary golf or networking activity registrations (up to a \$798 value)
- Banner Ad and advertisement on Convention mobile app
- Convention name badge "Platinum Sponsor" ribbon
- Logo spotlight in Convention agenda
- Access to Convention attendee listing prior to event
- Plus one option from the Platinum Visibility List

Platinum Visibility Options

- Monday Breakfast Sponsor **SOLD***
- Knowledge Session Sponsor (Four Available) **SOLD***
- Charging Station
- Technology Sponsor **SOLD***
- Convention Amenity (Three Available)
- Golf Tournament (Main Sponsor) **SOLD***
- Chairman's Night Social Photo Booth

Note: A surcharge of 20% will be added to all sponsorship prices for those companies that are not yet Members of the Maryland Bankers Association.



Sponsorship Opportunities

Gold Level - \$5,000

Gold Sponsors receive the following benefits:

- One complimentary Convention registration (a \$1,459 value)
- Complimentary exhibit space adjacent to the business sessions
- One complimentary golf or networking activity registration (up to a \$399 value)
- Advertisement on Convention mobile app
- Convention name badge "Gold Sponsor" ribbon
- Access to Convention attendee listing prior to event
- Plus one option from the Gold Visibility List

Gold Visibility Options

- Welcoming Reception Entertainment
- Registration Kiosk
- Registration Packet Envelope
- Name ~~SOLD~~ Lanyards
- Name ~~SOLD~~ Badges
- Convention Mobile App
- Golf Tournament Boxed Lunches
- Golf Tournament Refreshment Cart
- Folding Hand Fans

Silver Level - \$3,500

Silver Sponsors receive the following benefits:

- One complimentary Convention registration (a \$1,459 value)
- Complimentary exhibit space adjacent to the business sessions
- Advertisement on Convention mobile app
- Convention name badge "Silver Sponsor" ribbon
- Access to Convention attendee listing prior to event
- Plus one option from the Silver Visibility List

Silver Visibility Options

- Sunday Registration Refreshments
- Monday ~~SOLD~~ or Tuesday Coffee Networking Break
- Monday ~~SOLD~~ or Tuesday Refreshment Break
- Sport Fishing Boxed Lunches
- Night of Celebration ~~SOLD~~ Signature Cocktail Sponsor
- Daily e-News ~~SOLD~~ Letter
- Attendee Notepads (sponsor supplies) ~~SOLD~~
- Attendee Pens (sponsor supplies)
- Attendee Sunscreen

Bronze Level - \$2,500

Bronze Sponsors receive the following benefits:

- Reduce convention registration fee (\$499 value)
- Advertisement on Convention mobile app
- Convention name badge "Bronze Sponsor" ribbon
- Access to Convention attendee listing prior to event
- Plus one option from the Bronze Visibility List

Bronze Visibility Options

- Guest Program Meet & Greet
- Golf Tournament ~~SOLD~~ Closest to the Pin
- Golf Tournament: Longest Drive
- Golf Tournament: Driving Range
- Table Center ~~SOLD~~ Baskets
- Exhibit Only

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Sponsorship Registration

Sponsor Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Complimentary Attendee Name(s):

1. _____

2. _____

3. _____

Please return this form with your check made payable to:

Maryland Bankers Association

186 Duke of Gloucester Street

Annapolis, MD 21401

or call with credit card number to 443-837-1609.

Sponsorship Level

☐ Diamond Level

☐ Platinum Level

☐ Gold Level

☐ Silver Level

☐ Bronze Level

Our company would like the following
visibility option for our sponsorship level:

1st Choice: _____

2nd Choice: _____

All sponsorships are first come, first served. We will confirm the availability of the sponsorship opportunity you selected upon receipt.

**Sponsorship
Registration Deadline:
May 1, 2023**

*****Please note that all sponsors will need to fill out a MBA
Convention Registration Form separately.*****

**Emailing completed forms to jweinreich@mdbankers.com,
in advance of payment, is highly encouraged.**

Golden Rules

- Sponsorships are available on a first-come, first-served basis.
- Sharing of sponsorships is not permitted without prior MBA approval.
- Priority is given to previous Convention sponsors, MBA Solutions Preferred Providers, and MBA Associate Members.
- **A surcharge of 20% will be added to all sponsorship prices for those companies that are not yet Members of the Maryland Bankers Association.**
- We ask all sponsors and non-sponsors to please refrain from suitcasing or hosting competing events during the Convention program.

Sponsorship opportunities are not limited to those listed in this brochure.
If you have a specific idea in mind, please let us know!

For all sponsorship questions, please contact:
MBA's Joanna Weinreich (443-837-1609 | jweinreich@mdbankers.com).