

WOMEN COUNCIL OF PROFESSIONAL IN BANKING AND FINANCE

2023

Conference

Energize
& Own it!



In Partnership with



2023 Council of Professional Women in Banking and Finance



COUNCIL OF PROFESSIONAL **Women** IN BANKING AND FINANCE Conference

2023

Energize & Own It!

Conference Agenda

Wednesday, May 3, 2023

7:00 p.m. – 8:00 p.m.

Welcome Reception | Networking

Thursday, May 4, 2023

7:45 – 8:45 a.m.

Registration | Breakfast | Networking

8:45 – 9:15 a.m.

Welcome Remarks | Table Icebreaker

9:15 – 10:15 a.m.

“Do You Work with the Living Dead?”

Desi Payne

10:15 – 11:00 a.m.

“Rise and Thrive”

Kashonna Marrow

11:00 – 11:15 a.m.

Networking Break

11:15 – 12:00 p.m.

CPWBF Networking Session

12:00 – 1:00 p.m.

Lunch | Networking Break

1:00 – 1:45 p.m.

Breakout Sessions

1:45 – 2:45 p.m.

“Charged Leadership:
Energize Your Work & Life”

Kristen Brown

2:45 – 3:00 p.m.

Closing Remarks /Adjourn



“Do You Work with the Living Dead?”

Desi Payne, Motivational Speaker, CDNE, Inc.

Do you work with people who drag their feet into work, growl and murmur, give blank stares, aren't engaged with their work, or poison other co-workers? Or maybe they habitually bite and devour others with their words and actions? Do you work with people who suck the very life out of you? Or could you possibly be infected with this epidemic and you don't know it? Desi will teach you how to smash those brains or bad attitudes with this fun and interactive session.



“Rise and Thrive”

**Kashonna Marrow, President & CEO, Simply Kashonna |
Leading Forward**

How you show up is everything. The confidence of owning is through the power of knowing. Your industry needs your expertise and how you deliver will determine your growth and positioning for advancement. This session is curated for women who are on a mission to thrive despite challenges and rise to the occasion of opportunities for success.



“Charged Leadership: Energize Your Work & Life”

Kristen Brown, Keynote Speaker, Kristen Brown Presents

You have seven key energy centers that drive your impact and influence at work and at home: Motivation, Creativity, Confidence, Relationships, Communication, Strategy, and Vision. When you charge up each area so they work together when you need them most you will make better decisions, manage your time more effectively, have more impact on your colleagues, and feel more confident in sharing your ideas with the world. Don't miss this opportunity to create and implement your personalized plan to keep your Energy Grid charged up, power up your goals, and keep on rising even when work and life are stressful or overloaded.

Some of the things you will do:

1. Evaluate your 7 Success Energy Centers to pinpoint where you have opportunities to charge up and/or reset.
2. Learn ways to keep your seven energy centers powered up so you show up as your best.
3. Discuss how you can use what you learn with your team so everyone stays charged up!

**Customize
your conference
experience by
selecting a
Breakout
Session**

**“Forget Work Life Balance –
Live and Lead with Rhythm”**

Sharon Cook
Senior Vice President and Chief
Marketing Officer



Federal Home Loan Bank of Atlanta

Work-life balance sounds good in theory, but we all know that striking that balance can be a maddening pursuit. At times, it can feel like the circus act of balancing spinning plates on sticks. During this session, Sharon Cook will share tips to help you reframe your perspective and outlook from one of work-life balance to work-life rhythm.

“Managing Retention with Intention”

Trisha Shearer
Vice President Human Resources Compliance and Consulting
Webber Advisors



Today’s workforce will set the pace for the advancements in the future of banking, so attracting and retaining the best talent is critical to the success of your bank. With competition for talent continuing to be fierce, it’s important to strategically manage retention and turnover with intention. This session will explore talent management strategies and trends to attract, retain, and engage our workforce.

“Leading Caregivers”

Naomi Mercer
Senior Vice President, Diversity, Equity & Inclusion
American Bankers Association



Creating an organizational culture that values family, in all of its facets, is not only a must to attract and retain talent in the banking industry, but also for banks’ reputations in their communities. Caregivers contribute massive amounts of unpaid labor to society in addition to their “day” jobs. Leaders can help them succeed at both. This session will explore two aspects of the intersection of leadership and caregiving. First, we’ll examine how to lead the caregivers on your team in ways that are inclusive and responsive to their needs. Second, we’ll examine how caregivers who are leaders themselves bring a unique perspective to leadership.

Special Health Screenings

As an added benefit, CPWBF participants are eligible to receive a complimentary health screening from Prevention Health. These painless, accurate, and non-invasive screenings are a valuable aid in ongoing wellness, as they can identify concerns before they become critical or provide peace of mind. Experienced technicians will be on hand with state-of-the-art ultrasound equipment to provide these screening in a private environment. The following screenings will be available: Heart Disease Risk and Thyroid Ultrasound.

Sponsored by:



**Registration
also includes
complimentary
professional
headshots.**

**Plus
Special
Networking
Session!**

COUNCIL OF PROFESSIONAL **Women** IN BANKING AND FINANCE **Conference** | **2023**

Hotel Reservations:

College Park Marriott Hotel & Conference Center
3501 University Blvd East
Hyattsville, MD 20783

Special room rate of \$175 for your overnight stay on May 3, 2023. Please use the link below to make your hotel reservations.

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1669818861429&key=GRP&app=resvlink>

Note: Group Room Rate is available now through April 5, 2023

Questions?

Contact Ann DeVilbiss | 443-837-1606 | adevilbiss@mdbankers.com

**Group Pricing
available
when registering
5+**

Registration

Name: _____
Nickname for Badge: _____ Title: _____
Company: _____
Address: _____
Phone: _____ Fax: _____
Email: _____
Breakout Session: _____

MACPA Member Registration

- \$399 (before April 15)
- \$449 (after April 15)
- Non-member Registration
\$649

Payment Details:

Please make checks payable to :
Maryland Bankers Association
186 Duke of Gloucester Street
Annapolis, MD 21401

Credit Card payments may be made by registering online at www.mdbankers.com or by calling Ann DeVilbiss at 443-837-1606.

Cancellation Policy:

Due to necessary commitments, no refunds will be issued. Substitutions are welcome.

Extras:

Please check if you will be participating in the complimentary events:

- _____ May 3rd Welcome Reception
- _____ Health Screenings
- _____ Business Portraits